



May 15, 2013  
**MEDIA RELEASE  
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## **PETRON CELEBRATES ITS 1ST YEAR ANNIVERSARY IN MALAYSIA**

KUALA LUMPUR, May 11, 2013—Petron Malaysia, part of Petron Corporation in the Philippines, launched its first year anniversary celebration at its Petron service station in Jalan Selayang, where it treated customers to a carnival-like experience. From May 18 until mid-June, fun-filled commemorative activities will commence every Saturday at nearly 60 Petron service stations in Klang Valley.

“Petron is honored to be part of its customers’ lives. This month-long celebration is our way of thanking them for supporting us throughout the year and we look forward to serving them better,” Petron Malaysia Retail Business Head Puan Faridah Ali said.

During the kick-off, motorists and their families enjoyed a day of games and activities that won them exclusive Petron merchandises. Smiles Cardholders, meanwhile, redeemed their card points to purchase electronic items at the station’s convenience store, Treats, which also offered other exciting promotions.

“This is a great opportunity to let our customers get to know our premium products and unique brand of customer service. It is also a chance for our dealers to forge stronger bonds with their customers in the neighborhood,” Puan Faridah added.

A Petron Service Station sets itself apart from other petrol stations by offering quality fuels and a consistently rewarding customer service experience. Besides having amenities such as clean toilets, water, and air as well as *Surau* for Muslim prayer, Petron stations are run by friendly personnel who go the extra mile to ensure motorists’ convenience and safe journeys. To complete a traveler’s journey, Petron also operates a convenience store which offers a full range of products from snacks and beverages, to toiletries and basic motoring needs.

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“Moving forward, our customers can continue to rely on Petron as their partner on the road. We are passionate about fostering our relationship with our Malaysian customers everywhere in line with what our brand exemplifies—innovative products, excellent service, and successful partnerships built on trust, and caring for our customers,” Puan Faridah concluded.

Petron started operations after its successful acquisition of ExxonMobil’s downstream businesses in Malaysia in April of last year. Since then, it has introduced its high-performance and environment-friendly fuels Blaze RON 97, Blaze RON 95, and Diesel Max. Formulated with world-class additives, these products were especially developed for local driving conditions. Petron Gasul, a trusted Liquefied Petroleum Gasoline (LPG) product in the Philippines for 50 years, was also introduced to Malaysian households. As part of its conversion program, the company has already rebranded 125 out of 550 stations across the country to the Petron brand. The company continues to make progress of its rebranding activities by phases throughout the year until 2014.

**(end)**

#### About Petron in Malaysia

Petron in Malaysia is comprised of Petron Malaysia Refining & Marketing Bhd (formerly known as Esso Malaysia Berhad), a publicly listed company, and its wholly owned subsidiaries, Petron Fuel International Sdn Bhd (formerly known as ExxonMobil Malaysia Sdn Bhd) and Petron Oil (M) Sdn Bhd (formerly known as ExxonMobil Borneo Sdn Bhd). These companies are subsidiaries of Petron Corporation, the largest integrated oil refining and marketing company in the Philippines. The group operates an oil refinery in Port Dickson and a marketing business that includes a robust distribution network of seven terminals and over 550 retail fuel stations nationwide. We are a major industry player supplying quality petroleum products and services to fuel the Malaysian economy. Our extensive product line includes Petron Blaze RON97, Petron Blaze RON95, and Petron Diesel Max. Our convenience store, Treats, is a one-stop shop for travellers, offering amenities including shopping marts and fast food restaurants. For more information, please visit us at [www.petron.com.my](http://www.petron.com.my).

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