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PETRON ANNOUNCES 35 LUCKY WINNERS IN BEST TREATS SABAH PROMO

KOTA KINABALU – Petron Malaysia delighted its loyal Sabah customers after announcing the 35 lucky winners of its Best Treats promotion, giving away RM12,500 worth of free fuel, 150,000 Petron Miles Points, and buckets of KFC meals.

Five grand prize winners won free fuel worth RM2,500, while 30 more customers each won 5,000 Petron Miles Points and 1 KFC bucket.

In partnership with leading fast food chain KFC, Petron ran the Best Treats promotion exclusively in Sabah from December 12, 2015 until March 15, 2016. Petron Miles customers who spent RM40 on Blaze 95, Blaze 97, and Diesel Max and/or any Mart items at any Petron service station in Sabah received a KFC Voucher with discounted meal sets. Meanwhile, those who spent RM60 at KFC and RM120 at Petron got a chance to enter the lucky draw.

“Besides world-class products and innovative services like the Petron Miles program, Fuel Happy includes delightful promos like Best Treats to reward customers for their loyalty. All this is part of the Petron experience,” said Pn Faridah Ali, Petron Head of Retail Business.

Petron Malaysia now has more than two million active Petron Miles card members. Card members earn Miles points by fueling up with Petron’s quality products, such as Blaze 100, Blaze 97, Blaze 95, or Diesel Max at more than 560 Petron stations nationwide. Each RM1 spent on fuels will be rewarded with 1 Miles point. Miles points are as good as cash. They can be used to purchase products service stations as well as items from Treats convenience stores and reward catalogues.

For more information on Petron Malaysia’s promotions and campaigns, please visit www.petron.com.my and <https://www.petronmiles.com.my>.

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About Petron Malaysia

Petron Malaysia is a leading company in Malaysia’s downstream oil market. Its 88,000 barrel-per-day Port Dickson Refinery produces a wide variety of world-class fuels which is distributed through 8 terminals strategically located across the country. Through 560 stations nationwide, it retails premium fuels namely Blaze 100 Euro 4M, Blaze 97 Euro 4M, Blaze 95 and Diesel Max. Petron is committed to its vision to be the leading provider of total customer solutions in the oil sector and allied businesses. Please visit petron.com.my.

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