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## **PETRON TESTS HIGH-PERFORMANCE GASOLINE IN “BLAZE 100 ROAD TRIP”**

**KUALA LUMPUR** – Petron Malaysia recently took customers and media partners on a 300-kilometer road trip so they can experience first-hand, the power and efficiency of the revolutionary Blaze 100 Euro 4M.

Petron Blaze 100 Euro 4M is the first and only gasoline in the Malaysia market with a Research Octane Number (RON) of 100 delivering optimum and fuel-efficient performance.

Powered by this high-octane gasoline, car enthusiasts from Porsche Club Malaysia and Lotus Cars Club Malaysia were joined by media who drove Volkswagen cars, courtesy of Volkswagen Group Malaysia. About 60 drivers drove to Puteri Harbour in Johor Bahru.

“We wanted our customers to feel the thrill of driving vehicles fueled by Blaze 100 and from their reactions, our product exceeded expectations,” said Head of Retail, Pn Faridah Ali.

“Since its launch in January, we have received strong and positive feedback from our customers who have switched to Blaze 100. Due to the higher demand, we have increased the number of service stations carrying our superior gasoline product from the original 8 to 40 stations,” Pn Faridah Ali added.

The road trip affirmed Blaze 100 “Tri-Activ” qualities as vehicles performed under various road conditions during the long-distance journey. Blaze 100 Euro 4M with its Tri-Activ formula, provides better power, engine protection and better fuel economy. With its high octane of RON 100, drivers experienced reduced ‘engine knocking’ resulting in optimum performance, better engine responsiveness and acceleration. The product also has an advanced fully synthetic detergent additive, which cleans engines better.

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“Blaze 100 embodies the Petron experience – innovation, responsiveness, and great performance – and we promise to deliver these to our customers every day,” continued Faridah.

Blaze 100 Euro 4M is produced locally at Petron Port Dickson Refinery to cater to Malaysian drivers’ needs. Blaze 100 meets Euro 4M specifications that helps to reduce emission and give better air quality.

For more information about Petron products, please visit [www.petron.com.my](http://www.petron.com.my).

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**About Petron Malaysia**

**Petron Malaysia is a leading company in Malaysia’s downstream oil market. Its 88,000 barrel-per-day Port Dickson Refinery produces a wide variety of world-class fuels which is distributed through 8 terminals strategically located across the country. Through more than 560 stations nationwide, it retails premium fuels namely Blaze 100 Euro 4M, Blaze 97 Euro 4M, Blaze 95 and Diesel Max. Petron is committed to its vision to be the leading provider of total customer solutions in the oil sector and allied businesses. Please visit [petron.com.my](http://petron.com.my) for more information.**

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