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MEDIA RELEASE**

## **PETRON CUSTOMERS WIN GROCERIES IN SUPERMARKET SWEEP**

**KUALA LUMPUR** – Petron Malaysia rewarded ten families to a 5-minute shopping spree at Tesco hypermarket, with each family bringing home RM5,000 worth of groceries. They were the lucky ten grand prize winners of the ‘Double Savings, Double the Benefits’ promotion for Petron Miles card members and Tesco customers.

“We are pleased to bring more value to our customers and reward them for their continued loyalty and support. We are even happier to do this in partnership with Tesco. This innovative promotion is clearly a reflection of our commitment to Fuel Happy our customers,” Petron Head of Retail Pn Faridah Ali said.

During the supermarket sweep, each family, represented by four members, went home with two cartful of grocery items. Petron also shared the shopping sweep delight with two orphanages Rumah Kasih Nurul Hasanah and Kirtash Home, giving each RM2,500 worth of groceries. Members of the media were also treated to a special 5-minute shopping spree to bring a cartful of RM300 worth of goods.

The Double Savings, Double the Benefits’ promotion ran from June 25 to August 9, 2015 and was participated by more than 500,000 Petron Miles card members. This promotion allowed customers to save on groceries and fuel purchases every time they fueled up at Petron stations or visited Tesco. A total of RM8 million worth of vouchers were given away during the promotion period.

Every RM50 single receipt spent on Petron fuels earned a motorist a Tesco voucher worth RM1.50, while every RM100 single receipt spent at Tesco earned a customer a RM3 Petron voucher.

The unique partnership with Tesco forms part of Petron’s dynamic reward programs for motorists, particularly for its Petron Miles card members. Petron Miles allows cardholders to earn points each time they fuel up and enjoy discounts and privileges from merchant partners.

Petron Miles card is as good as cash and can be redeemed for fuel and mart items at any Petron stations.

For more information about the promotion, please log on to [www.petronmiles.com.my](http://www.petronmiles.com.my) and keep updated with Petron's latest news via Petron Malaysia Facebook and Petron\_Malaysia Instagram.

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#### About Petron Malaysia

Petron Malaysia is a leading company in Malaysia's downstream oil market. Its 88,000 barrel-per-day Port Dickson Refinery produces a wide variety of world-class fuels which is distributed through 7 terminals strategically located across the country. Through more than 560 stations nationwide, it retails premium fuels namely Blaze 97 Euro 4M, Blaze 95 and Diesel Max, as well as a wide range of automotive lubricant products. Petron's premier LPG brand, Petron Gasul provides efficient energy for the Malaysian households. In the commercial market, Petron markets industrial products including Automotive Diesel Oil (ADO), Mogas, Kerosene and Jet A1 as well as industrial lubricant products. Petron is committed to its vision to be the leading provider of total customer solutions in the oil sector and allied businesses. Please visit [petron.com.my](http://petron.com.my).

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