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PETRON UNLEASHES FIRST 100 OCTANE GASOLINE IN MALAYSIA – BLAZE 100 EURO 4 M

KUALA LUMPUR – Blazing new trails in fuel technology and innovation, Petron recently launched the first and only 100 RON (Research Octane Number) premium gasoline in the Malaysian market – the **Blaze 100 Euro 4M**.

With a 100 RON – the highest in the market - **Blaze 100 Euro 4M** has exceptional resistance to “engine knocking” which damages car engines. Engine knocking results in uneven fuel burn and greater fuel consumption. The very high octane rating of **Blaze 100 Euro 4M** emboldens its users to conquer the roads with ease.

“The launch of **Petron Blaze 100 Euro 4M** is part of our promise to Malaysian motorists to introduce innovative fuels and services. This revolutionary fuel takes their ‘Petron experience’ to a whole new level by ensuring optimum engine performance and better mileage,” said Head of Retail, Pn Faridah Ali.

Blaze 100 Euro 4M is formulated with Tri-Activ, a triple action formula that delivers better power, better engine protection and better mileage. The high performance fuel provides excellent engine responsiveness and optimum power and acceleration. It also enables exceptional cleaning action to maintain engine efficiency and better fuel economy. The high performance fuel also meets Euro 4M specifications resulting in less emissions and better air quality.

The high octane **Blaze 100 Euro 4M** gives unparalleled engine power and unleash the full potential of most vehicles, including those with emission control systems such as catalytic converters and older vehicles.

Petron added that **Blaze 100 Euro 4M** is locally produced at its Port Dickson Refinery under stringent quality controls.

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“We are proud that this product is locally produced in Malaysia and we guarantee its quality and performance. We look forward to introducing more innovative fuels to benefit our customers in the future,” Faridah concluded.

Blaze 100 Euro 4M will be initially available in 8 service stations in Klang Valley and Johor and will be available in more sites over the next few months.

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About Petron Malaysia

Petron Malaysia is a leading company in Malaysia’s downstream oil market. Its 88,000 barrel-per-day Port Dickson Refinery produces a wide variety of world-class fuels which is distributed through 7 terminals strategically located across the country. Through 560 stations nationwide, it retails premium fuels namely Blaze 100 Euro 4M, Blaze 97 Euro 4M, Blaze 95 and Diesel Max. Petron is committed to its vision to be the leading provider of total customer solutions in the oil sector and allied businesses. Please visit petron.com.my.

Media contact: Petron Malaysia Refining & Marketing Bhd’s Corporate Affairs Dept.; Suraya Haris Ong at +603-2082 8652 / 012-3680346 or email at suraya.haris@petron.com.my.