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## PETRON ROLLS OUT NEW “TRIPLE ACTION” BLAZE 97 EURO-4M GASOLINE

**KUALA LUMPUR** – Petron reaffirmed its commitment to deliver premium and environment-friendly fuels with the recent introduction of the Blaze 97 Euro-4M gasoline nationwide. The new Blaze 97 Euro-4M is a high-performance fuel with a “triple action” formula that delivers more power, more mileage, and more engine protection. Petron’s high performance fuel also meets more stringent environmental standards resulting in less emissions and better air quality.

“The launch of Blaze 97 Euro-4M is part of our promise to introduce cutting edge and relevant fuels to benefit our customers and communities alike. They can be assured that we will continue to **Fuel Happy** through our world-class fuels, innovative services, and rewarding relationships,” said Head of Retail, Pn Faridah Ali.

Blaze 97 Euro-4M is a high octane fuel that contains world-class additives that gives more efficient combustion for optimum engine performance and comes with excellent cleaning action that rapidly removes existing deposits. With Euro-4M fuel specifications, Blaze 97 Euro-4M has significantly reduced sulfur and benzene content resulting in cleaner emissions.

Five Petron terminals in Port Dickson, Bagan Luar, Kuantan, Pasir Gudang and Sepang Bay are now Euro-4M-compliant and have been supplying Blaze 97 Euro-4M to more than 560 Petron stations nationwide. This is also in support of the government mandate to make the product available by September 2015.

As part of regional efforts to reduce its environmental footprint, Petron has also rolled out cleaner fuels in the Philippine market. Petron Philippines in June re-launched four gasoline variants namely Blaze 100 (RON 100), XCS (RON 95), Xtra Advance (RON 93), and Super Xtra (RON 91) that meet Euro-4 global environmental and quality standards.

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Petron recently won Silver award for the Automotive Fuels and Lubricants category of the Putra Brand Awards 2015, making it one of the top consumer choice for fuels and lubricants.

“We thank all our customers for their trust, support and loyalty for this recognition. In just a short span of three years, we have become the brand of choice in this highly competitive market. We are committed to give all our customers a much more rewarding and meaningful experience at every touch points,” continued Pn Faridah.

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