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THANKING CUSTOMERS THE PETRON WAY

KOTA KINABALU — Petron Malaysia recently concluded its “Customer Appreciation Day,” thanking its customers through various activities, prizes and special offers for their continued patronage held at 16 Petron service stations in Kota Kinabalu.

As a treat to customers and their children, a mini-carnival was put up at all participating Petron service stations. Prizes such as bicycles and hampers were given out to children who participated and won in a colouring contest. Petron’s Mascot, Petron Man also made his special appearance to enliven the guests and delightful children at the mini-carnival. Meanwhile, cardholders of Petron Miles loyalty card were given the chance to redeem their points, which offered exciting one-time promotions.

“Petron is honored to be part of its customers’ lives. This celebration commemorates the introduction of Petron in Sabah and at the same time, gives us a chance to thank our customers for supporting us throughout the year. It is also a chance for our dealers to forge stronger bonds with their customers,” said Puan Faridah Ali, Petron Malaysia’s Head of Retail Business.

While the company continues to fuel journeys of customers, Petron collaborates with Royal Malaysia Police to be the first oil company to join “Go-To Safety Points” supporting the government-led initiative as part of its safety advocacy. Under this initiative, Petron stations in Sabah are transformed as safety hubs for the public to seek help during emergencies. They can help contact the Police immediately. The stations also offer a “de-stress” corner to help calm down motorists.

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Petron Service Stations set itself apart from other brands by offering quality fuels and a consistently rewarding customer service experience. Besides having amenities such as clean toilets, water, and air as well as *Surau* for Muslim prayer, Petron stations are run by friendly personnel who go the extra mile to ensure motorists' convenience and safe journeys.

To complete a traveler's journey, Petron's Treats store offers a full range of products from snacks and beverages, to toiletries and basic motoring needs. Customers could also enjoy extensive rewards through the Petron Miles loyalty card, which matches every RM1 spent on fuels to 1 Miles point.

“Moving forward, our customers can continue to rely on Petron as their partner on the road. We are passionate about fostering our relationship with our Malaysian customers everywhere in line with what our brand exemplifies—innovative products, excellent service, and successful partnerships built on trust, and caring for our customers,” Puan Faridah concluded.

In conjunction with the celebration, five charitable homes and a medical organization benefitted from a community outreach program organised by the company and Sabah dealers, where they received contributions of cash, rice, cooking oil and redemeable Miles points. Motorists were also presented new helmets and safety vests as part of on-going efforts to promote road safety.

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About Petron in Malaysia

Petron in Malaysia is comprised of Petron Malaysia Refining & Marketing Bhd (formerly known as Esso Malaysia Berhad), a publicly listed company, and its wholly owned subsidiaries, Petron Fuel International Sdn Bhd (formerly known as ExxonMobil Malaysia Sdn Bhd) and Petron Oil (M) Sdn Bhd (formerly known as ExxonMobil Borneo Sdn Bhd). These companies are subsidiaries of Petron Corporation, the largest integrated oil refining and marketing company in the Philippines. The group operates an oil refinery in Port Dickson and a marketing business that includes a robust distribution network of seven terminals and over 550 retail fuel stations nationwide. We are a major industry player supplying quality petroleum products and services to fuel the Malaysian economy. Our extensive product line includes Petron Blaze RON97, Petron Blaze RON95, and Petron Diesel Max. Our convenience store, Treats, is a one-stop shop for travellers, offering amenities including shopping marts and fast food restaurants. For more information, please visit us at www.petron.com.my.

Media contact:

Petron Malaysia Refining & Marketing Bhd. Corporate Affairs Dept.;
Zaimi Harun at +603-2082 8710 or email Zaimi.harun@petron.com.my;
Suraya Haris Ong at +603-2082 8652 / 012-368 0346 or email at Suraya.haris@petron.com.my