



NEWS RELEASE

Public Bank Launches PB-Petron Visa Gold Credit Card and PB-Petron Visa Debit Card

Kuala Lumpur, MALAYSIA, 1 April 2015 – Public Bank Berhad, in partnership with Petron Malaysia is launching the new PB-Petron Visa Gold Credit Card and PB-Petron Visa Debit Card that offer rewarding payment options to Petron customers with up to 5% cash rebate on fuel purchases at more than 560 Petron stations nationwide.

The new PB-Petron Visa Gold Credit Card extends unlimited 0.5% Cash MegaBonus on other retail purchases and complementary Personal Accident Insurance on top of the up to 5% cash rebates on fuel purchases at Petron stations. New-to-Bank card members are given an option to enjoy a one-time 0% interest Balance Transfer under a 12-month tenure plan.

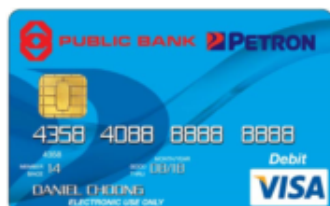
PB-Petron Visa Debit Card card members will enjoy 1% savings on their fuel purchases at Petron stations and unlimited 0.5% Cash MegaBonus on other retail purchases. This card caters to the needs of card members to control expenses while enjoying savings on their purchases.

To celebrate this partnership and the launch of these new and innovative cards products, Public Bank Berhad is running a 3-month campaign from 1 April 2015. The first 900 lucky and qualified card members will get free fuel at Petron stations.

“It is our pleasure to have Petron, a leading oil and gas company as our co-brand cards partner. This partnership will generate loyal customers to Public Bank and Petron while customers enjoy great rewards and savings with the new co-brand cards. It is a win-win situation for every party,” said Dato’ Chang Kat Kiam, Senior Chief Operating Officer of Public Bank Berhad.

“We are pleased to partner with Public Bank to launch these innovative card products packed with rewards and benefits. Petron is committed to deliver more rewarding experiences to customers and motorists alike and these cards give us the opportunity to ‘FUEL HAPPY’ journeys. More importantly, this collaboration allows us to thank customers for their continued patronage,” Petron Retail Head Pn Faridah Ali said.

Customers can meet our customer service representatives at any Public Bank branch, log on to our website at www.pbebank.com or call our Help Desk at 03-2176 8000 to apply and find out more information about these cards. Terms and conditions apply.



About Petron

Petron Malaysia is a leading company in Malaysia's downstream oil market. Its 88,000 barrel-per-day Port Dickson Refinery produces a wide variety of world-class fuels which is distributed through 7 terminals strategically located across the country. Through 560 stations nationwide, it retails premium fuels namely Blaze 97, Blaze 95 and Diesel Max. Petron is committed to its vision to be the leading provider of total customer solutions in the oil sector and allied businesses. For more information please visit www.petron.com.my.

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About Public Bank

Founded in 1966 by Tan Sri Dato' Sri Teh Hong Piow and listed on the Main Board of Bursa Securities Malaysia in 1967, Public Bank is today the leading financial services provider serving over nine million customers in countries where it operates. Known for its prudent management and strong corporate governance, Public Bank continues to be accorded international and domestic awards and accolades.

The Group is the third largest banking group in Malaysia with an asset size of RM345.72 billion as at the end of 2014. Public Bank is the third largest company listed on the Main Market of Bursa Malaysia Securities with a market capitalisation of RM71.04 billion as at the end of 2014.

Despite the milestone Public Bank Berhad has achieved, the Group continue to commits to deliver excellent customer service and to be more innovative in providing superior financial products and services to meet increasingly sophisticated customer demand. For more information, visit www.pbebank.com

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