

BookDoc Signs up Petron Malaysia as Activ Reward Partner

Malaysia - BookDoc has teamed up with Petron Malaysia, one of the leading oil and gas downstream companies to be its latest Activ Reward Partner.

"We are excited to partner with BookDoc to fuel more excitement for its users by offering more benefits and rewards through the Petron Miles program just by keeping a healthier lifestyle," said Petron Malaysia's Head of Retail and Commercial Business, Choong Kum Choy.

For a daily average of 10,000 steps a month, BookDoc users can redeem 450 Petron Miles points (equivalent to RM5), which can be redeemed up to 5 times each month. To claim the points, users need to pump at least RM50 at any Petron station and redeem via the BookDoc App.

"We are very honoured to welcome Petron Malaysia on board as our reward partner. Many of our users travel and fuel up daily. We believe this partnership will greatly benefit our users," said BookDoc's founder and CEO, Dato' Chevy Beh.

"We are the largest integrated health-care platform in South-East Asia with operations in five countries namely Malaysia, Singapore, Hong Kong, Thailand, and Indonesia. Currently, there are over 40,000 healthcare professionals registered with us. BookDoc incentivises healthy lifestyle by rewarding our users for being active and collaborates with more than 100 reward partners in 12 countries. The rewards are redeemable at 1,600 offline and online locations. BookDoc motivates users to live a healthier life while being rewarded," added Dato' Chevy.

BookDoc's Activ rewards its users according to their average daily steps, which are tiered at bronze, silver, gold and platinum. It provides a seamless user experience by being able to sync with other health applications such as Apple Health, Samsung Health, Google Fit, Fitbit and Garmin and enable users to efficiently keep track of their daily exercise and get rewarded accordingly. By maintaining a high level of activity, users get discounts or freebies from major retailers and service providers, be it at their home country or overseas redemption on a monthly basis.

BookDoc is available for free on Apple's App Store and Google Play Store. BookDoc continues to expand its partnership with major retailers and service providers every month for the benefit of its users.

About BookDoc

BookDoc, with presence in Malaysia, Singapore, Indonesia, Hong Kong and Thailand, is an online platform that operates across the healthcare continuum connecting patients to healthcare professionals anytime and anywhere, while incentivising all to stay active.

BookDoc has established an integrated online ecosystem for local and overseas health travellers. The ecosystem allows users to search and book healthcare professionals anytime and anywhere, and integrates seamlessly with navigation (Google Map, Waze), transport (Grab, Uber, Malindo Air), accommodation (Agoda, Airbnb) and recommended restaurants & attractions (TripAdvisor) for a hassle-free and enjoyable experience to healthcare appointments. In addition, through BookDoc Activ, users can earn rewards and discounts from our major retail partners and service providers for maintaining a healthy and active lifestyle.

The company is backed by a diverse group of investors from entrepreneurs to seasoned healthcare and insurance professionals, banker, regulators as well as ICT professionals. It has made records in achieving the highest pre-seed and seed valuation in Asia Technology Start-up history. It is available online at www.bookdoc.com, App Store, and Google Play Store.

About Petron

Petron Malaysia is a leading company in Malaysia's downstream oil market. Its 88,000 barrel-per-day Port Dickson Refinery produces a wide variety of world-class fuels which is distributed through 8 terminals strategically located across the country. Through more than 640 stations nationwide, it retails premium fuels namely Blaze 100 Euro 4M, Blaze 97 Euro 4M, Blaze 95, Turbo Diesel Euro 5 and Diesel Max. Petron is committed to its vision to be the leading provider of total customer solutions in the oil sector and allied businesses. Please visit petron.com.my.