



FEBRUARY 11, 2020
MEDIA RELEASE

Petron-Enrich Customers Spend Amazing Vacation with Alif Satar in New Zealand

KUALA LUMPUR - For the three lucky gentlemen and their companions, it was a dream come true to win an all-inclusive holiday in stunning New Zealand in the **Petron-Enrich Fuel & Fly to New Zealand Contest**.

The trip was made even more memorable by the presence of multi-talented singer, actor, and television host Alif Satar, who personally announced the good news to the winners.

The group enjoyed the gorgeous landscapes and fascinating attractions of the North Island of New Zealand. They checked out Auckland, New Zealand's largest and most diverse city as well as the famous geothermal city of Rotorua, visiting famous destinations such as Waitomo Glowworm, Whakarewarewa Thermal Reserve, and Paradise Valley Springs. They visited the iconic 'Lord of the Rings Trilogy' set and the Hobbit set in the Waikato countryside, and also learned more about Maori art and culture during the trip. All the luggages of Alif Satar and the winners were provided by Samsonite and American Tourister.

"No words can express how overjoyed I am. I thank God for the opportunity to travel to New Zealand," said Muhammad Zuhdi Khiruddin, one of the Grand Prize winners from Melaka.

Penangite Ahmad Afandi Mansor was just as pleased when he found out he won the contest. "I was very excited. I couldn't believe that I was chosen to go on vacation with Alif Satar. Thanks to Petron, Enrich and American Tourister for the opportunity!"

Choong Kum Choy, Petron Malaysia Head of Retail and Commercial Business, said Alif Satar's fans also showed their full support. "We received tremendous response from customers who are also Alif Satar fans from all over the country. This is our way to show our appreciation and gratitude to our customers who continue to support us throughout the years."

The winners are grateful to have shared a memorable trip with the Malaysian superstar. Amir Imran Zainoddin, a Petron Miles Member for two years, discovered new things about Alif. "He is very easy-going and friendly with fans and always present a positive image. I would like to thank Petron for the special holiday."

Fuel & Fly promotion is a collaboration between Petron Malaysia and Malaysia Airlines' Enrich. Since the promotion's launch, Petron Malaysia has sent nine grand prize winners to some of the world's most popular tourist destinations including Australia, UK, Japan and China. Fuel & Fly to New Zealand is the fourth promo organized by Petron and Enrich.

"This campaign underscores our aim to offer the best rewards to our customers and to show our appreciation for their loyalty and support. Through our partnership with Enrich' Malaysia Airlines, we will continue to roll out more innovative and value-adding campaigns," said Choong.

The promotion was held from 1 August to 15 October 2019. Purchases of RM50 on a single receipt using Petron Miles card was required to earn an entry to the contest. The winners were announced on 17 October on Petron Malaysia's official social media accounts.

About Petron Malaysia

Petron Malaysia is a leading company in Malaysia's downstream oil market. Its 88,000 barrel-per-day Port Dickson Refinery produces a wide variety of world-class fuels which is distributed through 8 terminals strategically located across the country. Through more than 650 stations nationwide, it retails premium fuels namely Blaze 100 Euro 4M, Blaze 97 Euro 4M, Blaze 95, Turbo Diesel Euro 5 and Diesel Max. Petron is committed to its vision to be the leading provider of total customer solutions in the oil sector and allied businesses. Please visit www.petron.com.my.