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PRESS RELEASE
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PETRON MILES MEMBERS CAN SHARE POINTS TO HELP FAMILIES IN NEED

Kuala Lumpur – Petron Malaysia teamed up with MyKasih Foundation for the “PetronMyKasih Jom Derma” donation programme to give Petron Miles (PMiles) cardholders a chance to donate their points for a good cause.

From 7 May until 31 August 2021, each P-Miles point donated will be converted into cash and vested into MyKasih Foundation. Through the Foundation, B40 families can purchase groceries and other necessities from more than 250 retail store partners including Mydin, Tesco, Giant, Econsave, The Store, Aeon, 99 Speedmart, and TF Value Mart.

Every 500 PMiles points donated will be converted into RM5, while every 1000 PMiles points into RM10. Customers may donate in multiples of RM5 or RM10 at all Petron service stations through the sales counter.

“Giving back to the community, particularly at this time when the pandemic has adversely affected so many lives, is our way of helping alleviate the B40 families’ hardship. Working together with MyKasih Foundation, we will be providing our customers the opportunity to help by donating their PMiles points to those in need. Our PMiles card is more than just a loyalty card that provides members with attractive rewards; it also now allows members to share their points with needy families from as low as 500 P-Miles points, which converts to a gift of RM5,” said Choong Kum Choy, Head of Retail and Commercial Business of Petron Malaysia.

“Using the PMiles card to contribute is easy and convenient as our customers can do so whenever they are at our stations. And for the benefit of those who contribute, the donations will be issued with tax-exempt receipts from MyKasih,” added Choong.

MyKasih Foundation is a Government-approved charitable organization. Since its inception in 2009, the foundation has channelled RM280 million worth of aid to more than 300,000 low-income households and students nationwide. The effectiveness of the MyKasih programme is attributed to the cashless nature of its welfare distribution. The programme runs on a proprietary chip technology of the *MyKad* which enables charity funds to be channelled in a secure, targeted and transparent manner, directly to rightful recipients via their *MyKad* accounts.

Petron customers who donate through this programme will be issued with a receipt. This programme is available at all Petron stations nationwide.

For more information on Petron Miles Points Donation programme, visit www.petronmiles.com.my.

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About Petron Malaysia

Petron Malaysia is a leading company in Malaysia's downstream oil market. Its 88,000 barrel-per day Port Dickson Refinery produces a wide variety of world-class fuels which is distributed through terminals strategically located across the country. Through about 720 stations nationwide, it retails premium fuels namely Blaze 100 Euro 4M, Blaze 97 Euro 4M, Blaze 95 Euro 4M, Turbo Diesel Euro 5 and Diesel Max. Petron is committed to its vision to be the leading provider of total customer solutions in the oil sector and allied businesses. Please visit petron.com.my. Keep updated with Petron's latest promotions and activities: Facebook @ PetronMalaysia, Twitter @Petron_Malaysia and Instagram @petron_malaysia

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