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MINISTRY OF TOURISM, ARTS AND CULTURE

MEDIA RELEASE

'JOM JALAN JALAN' WITH TOURISM MALAYSIA AND PETRON WITH THESE EXCITING CUTI-CUTI MALAYSIA PACKAGES

27 October 2021 – In welcoming the reopening of domestic inter-state travel, Petron Malaysia, in collaboration with Ministry of Tourism, Arts and Culture (MOTAC) through its agency Tourism Malaysia launched the '**Jom Jalan Jalan**' campaign to promote domestic tourism.

Officiated by the Minister of Tourism, Arts and Culture, YB Dato' Sri Hajah Nancy Shukri, the '**Jom Jalan Jalan**' campaign is a five-month-long promotion that aims to reward customers with exciting prizes including holiday packages and cash rewards to explore the wonderful tourist spots in the country. Also present at the event today was Puan Faridah Ali, General Manager of Petron Malaysia.

Petron has teamed up with local resorts and tourism partners namely; Tiarasa Escapes Glamping Resort, Sunway Lost World of Tambun, Camp Out! At Sunway Lagoon, Orchard Wellness Melaka, Glamz Genting, Sepilok Forest Edge, Culvert Santubong as well as VIP Pass Holidays (Malaysia) and Trevo to come up with exhilarating holiday packages as prizes.

The campaign aims to reward 1,156 winners, including 56 lucky customers as top prize winners throughout the five-month campaign period. The holiday packages to be won include 3-day-2night (3D2N) travel packages that offer customers a chance to experience nature in comfort and style at some of Malaysia's best glamping sites through glamping staycation, recreational activities or food experiences that are uniquely tailored to its home state.

Six winners will win the Grand Prize of up to RM20,000 worth of travel packages from Tiarasa Escapes Glamping Resort, Sepilok Forest Edge or Culvert Santubong, cash rewards and fuel from Petron. Each Grand Prize winner can bring along six (6) to 10 family members and friends to enjoy an unforgettable glamping experience.

Aside from the grand prize, an additional 10 customers will win RM5,000 worth of travel packages, cash rewards and fuel monthly from October 2021 to March 2022. Each winner can bring up to four (4) family members and friends.

Another 100 Consolation Prize winners, to be selected every month, will receive RM2,000 worth of VIP Pass hotel vouchers worth 7 days and 6 nights (7D6N), RM300 cash reward and RM300 worth of PMiles points. Additionally, 1,000 weekly winners will receive RM200 worth of PMiles points each.

YB Dato' Sri Hajah Nancy Shukri said that the prizes, inclusive of holiday packages with fuel sponsorship and spending allowance will contribute significantly to the country's economic recovery through the economic activities of the communities involved. "These packages will give them the opportunity for various interesting recreational activities such as theme park activities, batik drawing classes and interacting with orangutans," she added.

Pn. Faridah Ali, General Manager of Petron Malaysia said, "After being on extended lockdown during this pandemic, we are excited to collaborate with Tourism Malaysia and local tour operator partners to reward some of our customers with these amazing holiday packages to enjoy with their loved ones. We are happy to do our share of promoting domestic tourism and boosting our economic recovery."

In addition, the winners will be selected by region - North, East Coast, Central, South, Sabah and Sarawak to ensure every region has their own winners. "This is also our way to show appreciation to our customers who have always been there with us, supporting us throughout the years. We hope to give more #PetronFuelHappy moments with exclusive rewards such as this campaign every time they use PMiles card," added Faridah.

The contest is open to all Petron Miles cardholders. They will earn an automatic entry for a cumulative fuel purchase of RM250 in one month to qualify for the Grand Prize Lucky Draw and RM50 fuel purchase for First Prize Monthly Lucky Draw. Customers will need to swipe their Petron Miles Card when making fuel purchases to participate.

'**Jom Jalan Jalan with Petron**' runs from October 2021 until March 2022. For more information on this contest, visit www.petronmiles.com.my

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