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PRESS RELEASE



PETRON PARTNERS WITH ENRICH MALAYSIA AIRLINES FOR BIG PRIZES

Win 1,000,000 Enrich Points by Participating in the TENTu Happy Ohsem Treats Campaign!

KUALA LUMPUR – As it continues to celebrate its 10th year, Petron Malaysia has partnered with Enrich, the award-winning Travel and Lifestyle Loyalty Program of Malaysia Airlines, to give away special prizes to 500 lucky winners through the *TENTu Happy Ohsem Treats: Spend and Win Campaign*.

Running for five months until November 2022, TENTu Happy Ohsem Treats will draw 10 grand prize winners per month. Each winner will win *50,000 Enrich points redeemable for flight tickets and hotel accommodation, as well as cash prize of RM500.

90 winners will also be selected monthly to bring home accommodation packages, **22,000 Enrich Points, P-Miles points worth RM500, car wellness packages, luggage, and engine oils.

Petron also teamed up with Condotti, known for its excellent quality luggage and Trapo, which provides a car wellness set for a more comfortable driving experience.

“TENTu Happy is our way of appreciating our customers who have remained supportive and loyal throughout the years. We are bringing the best travel companion, Malaysia Airlines, for our customers to travel with ease and to create best memories with their loved ones. We are happy to sustain our long-term partnership with Enrich and we look forward to offering more rewards through this and our other collaborations,” said Petron Head of Retail Business, Shaliza Mohd Sidek.

From supplying fuels for their aircrafts to thinking up new promos, Petron has been working closely with Malaysia Airlines to support economic recovery, promote tourism, and provide customers with the most value.

Group Chief Marketing and Customer Experience of Malaysia Airlines, Lau Yin May commented, "Enrich has been partnering with Petron Malaysia since 2013, and we are glad to continue this great cooperation with the latest campaign, which offers greater benefits to Enrich members nationwide. Enrich is contributing a total of 1 million Enrich Points worth RM 100,000 through this five-month campaign for consumers to earn and maximise the benefits more meaningfully. As the travel and lifestyle loyalty program for Malaysia Airlines, we remain committed to perfecting our offerings beyond airline tickets and enriching customers' experience through collaborations with companies such as Petron. This is one of our ways of recognising and thanking customers and members for their support throughout the years."

Petron and Malaysia Airlines today, co-hosted a prize-giving ceremony at MAB Academy to honour the first 20 winners of the TEntu Happy Ohsem Treats since the campaign began in June 2022. To make sure that each region will have its own set of winners, TEntu Happy winners will be drawn from the North, South, Central, East Coast, Sabah, and Sarawak.

All Petron Miles cardholders will earn an automatic entry for every fuel purchase worth at least RM50. To participate, customers must swipe their Petron Miles Card when making fuel purchases. Petron Miles points can also be converted to Enrich points for a higher chance of winning.

To keep tabs on the latest updates from Malaysia Airlines or take advantage of the airline's great offerings, visit the Malaysia Airlines official website or download the Malaysia Airlines app. Sign up as an Enrich member at Enrich website for free and start earning and redeeming Enrich Points on flights and other Enrich wide range of lifestyle partners, including F&B, hotel stays, spas, premium retail brands and even point conversions with other loyalty programmes, like Grab and Sunway PALS, as well as charitable organisations like Make-A-Wish and Red Crescent.

-ENDS-

*Equivalent to one-way ticket on Business Class or two return tickets on Economy Class to Australia

**Equivalent to one way ticket price on Economy Class to Australia

Subject to terms and conditions

About Petron Malaysia

Petron Malaysia is a leading company in Malaysia's downstream oil market. Its 88,000 barrel-per-day Port Dickson Refinery produces a wide variety of world-class fuels which is distributed through seven terminals strategically located across the country. Through more than 740 stations nationwide, it retails premium fuels namely Blaze 100 Euro 4M, Blaze 97 Euro 4, Blaze 95 Euro 4M, Turbo Diesel Euro 5 and Diesel Max Euro 5. Petron is committed to its vision to be the leading provider of total customer solutions in the oil sector and allied businesses. Visit www.petron.com.my for more information and download Petron mobile app to receive newest promotions updates.

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About Malaysia Airlines

Malaysia Airlines is the national carrier of Malaysia, offering the best way to fly to, from and around Malaysia through its premium and full-service offerings. Malaysia Airlines carries up to 40,000 guests daily on memorable journeys inspired by Malaysia's diverse richness. As the nation's flag bearer, it embodies the incredible diversity of Malaysia; capturing its rich traditions, cultures and cuisines via its inimitable Malaysian Hospitality across all customer touch points.

Since September 2015, the airline has been owned and operated by Malaysia Airlines Berhad. It is part of the Malaysia Aviation Group (MAG), a global aviation organisation that comprises of different aviation business and lifestyle travel solution portfolios aimed at serving global air travel needs. The airline is committed to facilitating safe and seamless travels by placing safety and hygiene as the anchor across all end-to-end consumer touchpoints in line with its MHFlySafe initiative. Via its alliance with oneworld®, Malaysia Airlines offers superior connectivity to more than 900 destinations in 170 territories across the globe. For more information, please visit www.malaysiaairlines.com and download the Malaysia Airlines app to get the latest promotions conveniently at your fingertips.

About Enrich

Enrich, the Travel & Lifestyle programme of Malaysia Airlines brings you a world of privileges, lifestyle rewards, and priority service. Earn Enrich Points when you fly with Malaysia Airlines, oneworld® member airlines and Enrich partner airlines. You can also earn Enrich Points on your bank credit card points conversion, hotel stays, tour bookings, car rental, fuel purchase, dining and retail spend with a host of lifestyle partners. Redeem Enrich Points for flights, seat upgrades, in-flight duty free, Malaysia Airlines Golden Lounge access, hotel stays, dining, loyalty points swap, shopping e-vouchers and many more. With Enrich Hotels, select from an extensive list of over 400,000 hotel properties worldwide ranging from boutique hotels to international resorts that suit every need and preferences.

Enjoy rewarding travel and lifestyle experiences as you unlock more benefits each time you move up the next Enrich Elite tier. Be recognised across all oneworld member airlines with your coveted oneworld status.

Visit enrich.malaysiaairlines.com and sign up with Enrich to enjoy a world of rewards today.

For media query to Malaysia Airlines, please email to: media@malaysiaairlines.com