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PRESS RELEASE
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28 PETRON DEALERS AWARDED FOR ENSURING SAFER COMMUNITIES

KUALA LUMPUR – The Royal Malaysia Police (RMP/PDRM) recognised 28 Petron Malaysia dealers for their contributions to the Go-To Safety Point (GTSP) programme. They received commendation letters for providing early assistance to individuals who were able to seek help from Petron service stations for the year 2020 and 2021. In those two years, GTSP incidents that were recorded were mostly related to medical and safety emergencies.

The GTSP Programme is an initiative led by PDRM under the government’s “United Against Crime” national programme that aims to ensure the safety and security of local communities. The GTSP programme assures increased police presence at Petron service stations and enables faster reaction time during emergency situations. Because of this, many people regard Petron stations as safe havens in areas where Petron is present.

Petron’s commitment to safety is greatly proven through this collaboration with PDRM for GTSP initiatives. The objective of the program is not only to fulfill the company’s Corporate Social Responsibility (CSR), but also to instill that safety and security is everyone’s responsibility. This effort is aligned with Petron’s social sustainability initiatives on community engagement in partnership with PDRM consistent with the United Nations Sustainable Development Goals (UNSDG) 17.

All Petron service stations have GTSP window decals to make them easily identifiable. Petron service station staff undergo regular trainings conducted by PDRM to ensure they remain ready during emergency situations.

“When the public needs immediate assistance, Petron service stations automatically become the first contact point for them to get help. Our staff are ready to handle emergency situations and provide early assistance. It is fulfilling to be able to play a part in the community’s safety” said the dealer of Petron Pasir Gudang West 1, Datuk Haji Bunawan.

30 incidents were recorded during the pandemic period of 2020-2021. Several medical incidents assisted by Petron service station staff included assisting a customer who was found unconscious in the toilet, a customer who collapsed in Petron’s Treats store, and a customer who fractured a bone while alighting from a bus at Petron service station. The company’s well-trained staff were able to render assistance while waiting for the emergency services to arrive.

Petron together with Art Battalion also unveiled a Malay proverb-themed mural during the Petron-GTSP event held at Petron Nilai Impian on 29 September. The mural will serve as a safety reminder to the public as well as to highlight the collaboration between Petron and the government. In addition, this project also gave local artists an opportunity to showcase their talents.

For the Petron Nilai Impian station, a mural depicting an abstract image of ‘*Bagai Aur dengan Tebing*’, a classic Malay proverb was chosen as it highlights the act of helping one another in time of need. Petron will unveil more murals by end of 2022 at selected Petron stations and will also display safety posters with selected mural images to ensure consistency in relaying safety themed messages.

“These murals convey a message of safety and provide awareness to the community on the GTSP programme apart from reminding them to take precautionary actions. Besides, murals appeal to all generations including the young through their Instagrammable design” said Puan Sukinah, dealer for Petron Nilai Impian.

Petron Head of Retail Business, Ms. Shaliza Mohd Sidek commented “Petron GTSP initiatives are one of the many ways we contribute to the safety, security and well-being of the community through our service stations. With these artistic murals, we aim to increase awareness on GTSP and depict safety related themes in a unique way to help the younger generation appreciate old Malay proverbs.”

Petron Malaysia has been a partner of PDRM since 2013 and is the first oil company to implement GTSP at a service station. To date, all 740 Petron Service Stations nationwide are GTSP ready.

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About Petron Malaysia

Petron Malaysia is a leading company in Malaysia’s downstream oil market. Its 88,000 barrel-per-day Port Dickson Refinery produces a wide variety of world-class fuels which is distributed through its terminals strategically located across the country. Through more than 740 stations nationwide, it retails premium fuels namely Blaze 100 Euro 4M, Blaze 97 Euro 4M, Blaze 95 Euro 4M, Turbo Diesel Euro 5 and Diesel Max Euro 5. Petron is committed to its vision to be the leading provider of total customer solutions in the oil sector and allied businesses. Visit www.petron.com.my for more information and download Petron mobile app to receive newest promotions update.

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